

NOW INTRODUCING

**a person from the internet**

**TESSA PAHKAMAA**

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SAN LUIS OBISPO, CALIFORNIA

**HI! I'M TESSA,  
AND I LOVE THE INTERNET.**

I've spent the last decade collaborating with creative, strategy, and management professionals to deliver the absolute best technology solutions—and now I want to do it with you.

I specialize in working with close-knit and high performing teams, and I can't wait to meet you.

## WORK EXPERIENCE

JANUARY 2018 – CURRENT

### Web Engineer

Zendesk

- Strategized around lead generation, performance optimization, and innovation on zendesk.com to impact user behavior and conversion
- Managed projects from concept through development, QA, staging, and production deployment
- Assisted in troubleshooting deployment issues and worked to minimize pain points within the infrastructure and code base
- Optimized and implemented website analytics and optimization tools, including Google Analytics, Pendo, and A/B testing with Optimizely

DECEMBER 2012 – DECEMBER 2017

### Experience Engineering Architect

SapientRazorfish (previously Rosetta)

- Provided project scoping, technical requirements, and design feedback for marketing campaigns
- Prepared accurate estimates and assisted in creation of Statements of Work
- Established standards for effective and efficient development integration
- Provided documentation and training to peers and clients in relevant front-end and enterprise technologies
- Managed a team of front-end developers creating components and authoring in Adobe Experience Manager (AEM)
- Collaborated with team of software engineers to integrate AEM content management tools and components with WebSphere Commerce database

SEPTEMBER 2009 – DECEMBER 2012

### Interactive Developer

Rosetta

- Worked with a dedicated team to launch and maintain over 30 regional BlackBerry.com sites
- Implemented Adobe AEM-based solutions for many global campaigns
- Developed solutions for product launches, site redesigns, and localization

MAY 2009 – MAY 2010

### Web Designer & Administrative Assistant

Graphic Communication Institute

- Redesigned and developed the GrCI website to be more consistent
- Implemented and delivered new ADA-compliant website

## EDUCATION

### California Polytechnic State University, San Luis Obispo

- Bachelor of Science, Graphic Communication  
Conferred 2010
- Concentrations: Design Reproduction Technology,  
Web and Digital Media

## TECHNICAL EXPERIENCE

### Adobe Experience Manager

- Extensive front and backend component development experience
- Developed AEM components and dialogs in both JSP and Sightly/HTL
- Authored site content for BlackBerry.com AEM implementation across 30+ regions via the Multi Site Manager and rollout configurations
- Collaborated with team of software engineers to create AEM-WebSphere connector prototype

### PHP, WordPress

- Experience writing and troubleshooting WordPress plugins and themes in PHP

### HTML, CSS

- Fluent in hand-coding HTML5 and CSS3 to create beautiful and functional web pages
- Advocate of web standards and graceful degradation

### JavaScript

- **Framework experience:** jQuery (expert), React (novice), Angular (novice)
- Familiar with object-oriented programming and best scripting practices and eager to learn more about developing web technologies

### Java, JSP

- Developed JSP components to render page partials and AEM components

### PHP

- Moderate experience with PHP and MySQL
- Implemented various custom WordPress blogs and sites

### Build tools

- Everyday experience with Gulp and Grunt
- Everyday experience with Travis CI, Jenkins, and QuickBuild deployments